

Hispanic Empowerment Association of Roseville (H.E.A.R.)
136 Donner Avenue Roseville, CA 95678-2707 916-782-2040
Tax ID # 94-336-9938



January 15, 2010

Dear Supporter, Business, Vendor, Teacher, Student, Parent, Volunteer or Sponsor,

The Hispanic Empowerment Association of Roseville (HEAR), the Latino Leadership Council and the Cooley Latino Student Club would like to respectfully invite you to co-sponsor the 10th Annual Cesar Chavez Youth Leadership Conference – Arts, Education, Health and Job Fair on Saturday, March 20th, 2010 from 8 am to 3:30 pm at Robert Cooley Middle School (9300 Prairie Woods Way off Blue Oaks Blvd. at Highway 65 via I-80.)

Our goal in having this yearly Youth Conference is to increase the numbers of 6th-12th graders to pursue careers in math, science, engineering, and education. The conference is named after Cesar Chavez – a Chicano leader of farm workers.

The Youth Conference is designed to inspire and to encourage youths to continue their education, to expose youths to successful role models in a wide variety of occupations, to raise self-esteem and empower all participants in making positive decisions, and to establish a network of role models that can provide support and encouragement. Parents are also encouraged to attend parent involvement training sessions. The conference will be a unique forum for students, parents and community to exchange knowledge through a full day of fun and learning. The presenters will include business and corporate leaders, academics, and representatives of community based organizations.

Students and parents will be treated to a Chorizo con Huevos breakfast as well as a free burrito lunch. There will also be an “Embrace the Legacy of Cesar Chavez Celebration” during lunch with live music and entertainment and a free T-shirt will be given to all participants and volunteers. As a concerned person you and/or your business are invited to attend this conference with your school aged children or by yourself as a volunteer or presenter. As a sponsor you will be helping to defray costs associated with this conference itemized on the following sheet. By becoming a sponsor at the Dean’s List, Honor Roll, Perfect Attendance, Special Recognition or Booster’s Club levels, you can attribute to the program quality; organization focus and broad sponsorship base that we will need to make this conference successful for our students, parents and community members.

Enclosed please find a complete list of financial support at various levels. Your support will be highlighted in the conference program. Your support will also be highlighted in the conference poster if you respond by March 12, 2010. As a sponsor you can also be a presenter or a vendor / exhibitor. We look forward to working with you and to your support in 2010. Should you need additional information, please call the conference hotline at (916)-532-5998. We hope to hear from you soon.

Sincerely,

Rene Aguilera

Hispanic Empowerment Assoc.

Sonia Samaniego

Latino Leadership Council

Sergio Lopez

Cooley Latino Student Club