



H.E.A.R - Hispanic Empowerment Association of Roseville

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MEDIA ALERT

FOR IMMEDIATE RELEASE

**Contact: Rene Aguilera
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- Who: Hundreds of 6th – 12th Grade Students and Their Families**
- What: 10th Annual Cesar Chavez Youth Leadership Conference**
- When: Saturday, March 20, 2010 - 8:00 am- 3:30 pm (Live Shots OK!)**
- Where: Robert Cooley Middle School, 9300 Prairie Woods Way
Roseville, CA 95747 Take I-80 to Hwy 65/Blue Oaks West Exit**
- Cost: Parking, Admission, Food & T-Shirt – FREE!**

Sponsored by The Hispanic Empowerment Association of Roseville (HEAR), Latino Leadership Council and the Cooley Middle School Latino Club and Parents. www.hear2000.org.

Real education should consist of drawing the goodness and the best out of our own students. What better books can there be than the book of humanity? - Cesar Chavez

The Hispanic Empowerment Association of Roseville (HEAR) is built on many of the same principles that Cesar Chavez often spoke of, such as the important link between education and the quality of community. Each year, HEAR honors this value at its *Cesar Chavez Youth Leadership Conference*, which will take place Saturday, March 20, 2010 at Robert C. Cooley Middle School in West Roseville. The **FREE** conference is aimed at building strong, healthy communities by encouraging our youth to continue their education.

“We hope students will leave the conference understanding that continuing their education beyond high school is the key to expanding career opportunities,” says HEAR Chair Rene Aguilera. “We also want them to understand their dreams are well within their own reach.” “This is a great opportunity for parents to learn about things like financial aid for college, getting their kids prepared for college entrance exams as well as simple things they can do to foster stronger leadership skills in their children,” Aguilera said.

Information will be available regarding careers in education, law, medicine, journalism, nursing, social welfare, law enforcement, music, Aztec, salsa and ballet dance, theater, environment, politics, art, engineering, science, computer & information technology, military, poetry and building and construction trades. Since parents are also invited to attend, there are several workshops scheduled specifically for them

For more information regarding the *10th Annual Cesar Chavez Youth Leadership Conference*, please visit www.hear2000.org. Registration forms are available Online. For media inquiries, please call Rene Aguilera at 916-532-5998 or email raguilera@surewest.net