

H.E.A.R.

Annual Events:

Viva Roseville
Hispanic Heritage Festival
Placer County Fairgrounds

Cesar Chavez Youth
Leadership Conference
Sierra College, Rocklin

Cinco de Mayo Safety Day Fiesta
Placer County Fairgrounds

Mentoring Program
With Catapult Program
& Great Valley Center

Affiliated Organizations:

Roseville Chamber of Commerce
Roseville Crime Stoppers
Roseville Coalition of
Neighborhood Associations
Performing Arts of Roseville
Roseville Science & Technology
Access Center
Roseville Volunteer Collaborative
Sacramento Metropolitan and His-
panic Chamber of Commerce

Monthly meetings are held at
the Roseville P.D. on the
Last Thursday of each month at

BULK RATE
U.S. POSTAGE
PAID
ROSEVILLE, CA
PERMIT NO 860

Hispanic Empowerment
Association of Roseville
136 Donner Ave.
Roseville, CA 95678



H.E.A.R.

Hispanic Empowerment Association of Roseville



For more information contact:

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(916) 782-2040



*See us on the web at:
www.hear2000.org*



Listen..... H.E.A.R. has settled in Roseville



MISSION

Our mission is to initiate, encourage, solicit, plan, organize, support, recognize, endorse, publicize or carry out any appropriate activity, program or public event as from time to time may be deemed by the membership to be of benefit of the educational endeavors of youth, and/or the general interest of the citizenry and residents of Roseville.

GOALS

- To promote active involvement by Hispanics in neighborhoods, community organizations, and local government process in Roseville.
- To assist the City of Roseville Police Department to help improve the Communications between the Roseville Hispanic Community and the Roseville Police Neighborhood Officers.



- To assist the City of Roseville as a resource in regards to information that may need to be translated into Spanish or that the Hispanic population needs to be aware of regarding essential city provided services.
- To provide scholarships and mentoring programs to Hispanic youth that need role models and guidance toward their advancement of career and education. HEAR will have future leaders from diverse backgrounds involved in all levels of government and businesses.

BACKGROUND

Hispanics have been coming to Roseville since the 1920's and 30's working in the fields of agricultural and railroads. In the 1940's, many Latinos served in the Korean War and in World War I & II. In the 1950's many Latinos began graduating from Roseville High. In 1966, the Mexican American Scholarship Association was formed raising funds for youth to go to college. In 2000, the committee renamed itself H.E.A.R.

